

# Business

## Why study Business?

The Business A Level course helps you understand the interrelated nature of business using models, theories, and techniques to analyse business issues, strategies and situations. The course content is designed to engage you with relevant topics, including digital technology, business growth, innovation, business ethics, and globalisation.

## Entry requirements

To study Business, you should be comfortable with expressing yourself in essay form and have some numerical analysis skills to assess the performance of a business. You need Grade 5 in GCSE Maths and English, but most importantly, an interest in the workings of a business.

## Course content

Some of the topics that will be studied include:

- Year 12: Introduction to key business areas (marketing, operations, finance, human resource management), different types of businesses and decision-making. There is an emphasis on enterprise and how entrepreneurs set up business
- Year 13: Understanding the external environment in which a business operates. Developing an understanding of business strategy while incorporating Year12 content.

## Relevance

An A Level in Business provides an excellent foundation for studying Business, Finance, Marketing or Business Management at university. The skills learned are transferable across various subjects and careers, helping you work with others, achieve your potential, and make informed decisions.

## Career versatility

The course prepares you for a wide range of careers, including starting your own business, working in marketing, finance, or management. The skills developed, such as decision-making, problem-solving, and analytical thinking, are highly valued in many industries.

## Academic flexibility and skills developed:

The Business A Level course helps you become a skilled decision-maker, learning essential managerial skills and techniques to become an analytical problem solver. These skills are highly sought after and valued in various careers, making you a versatile and attractive candidate.

